



# The New Mobile Operator to Connect The Unconnected

Inovatian Arabia Presentation Deck
August 2021

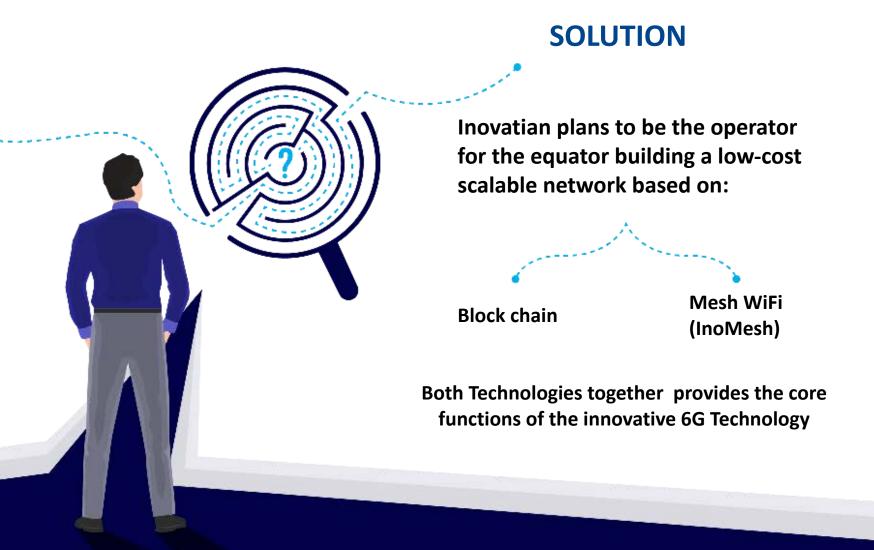
www.inovatian.com



## **Benefits of 6G Technology**

#### **PROBLEM**

- There are over 3.5B
   people who do not have
   access to the internet and/
   or lack network coverage.
- Most of these people are around the equator worldwide.





# **Our Innovative Technology**

#### **Our 4G Solution**

Inovatian uses higher towers with highly directional antennas which means less towers with less power to generate. This leads to some coverage gaps that we cover with mesh WiFi.

#### **Mesh Technology**

Inovatian has built a mesh technology on some existing WiFi routers to enable these routers to share their net connection with each other. This allows us to cover a whole village/city wirelessly from a single connection to the internet at a low cost.

#### **Distributed Network Through Blockchain**

We developed a blockchain for communications that is private, not anonymous, and fast. The combination of blockchain and WiFi makes full communications networks affordable for the third world.

#### **CyberSecurity**

Given that the system is all online, Inovatian is applying the most advanced cybersecurity technology utilizing artificial intelligence in the system. The system and all users will be protected with this technology that is able to prevent zero day attacks by unknown viruses or malware







• Dr. Hatim Zaghloul, our CEO, and the founder of INOVATIAN Inc. co-invented together WOFDM and MCDSSS respectively, the basis for many wireless communications standards including the WiMAX and LTE standards, the IEEE802.11a,g,n standards, and the speed in 3G. Dr. Zaghloul cofounded many companies including Wi-LAN Inc. and Cell-Loc Inc.

Inovatian currently has over 60 employees including around 45 programmers in Egypt. The CTO is Dr. Adeel Akram dean of Comm. and CS Eng at UETaxila, Pakistan. In addition to Egypt, Inovatian incorporated operating companies in the US and, Sweden and Chad.



Mr. Osama Asker Aldaheri is an entrepreneur with a Bachelor of **Business Administration and a Master** of International Relations. He is known for his international relations experience, having gained over 20 agencies in a variety of industries.

Board of Directors Mr. Ashraf Elsherif

Mr. Elsherif began his career as a **Product Specialist at Borg Warner** International and later Regional Manager for Central and South America and the Caribbean.



## **Management Team**



Dr. Adeel Akram

Chief Technical Officer

Dr. Adeel is the dean of
Telecommunications and Computer
Science at the University of Engineering



Mr. Mats
Larsson
VP Marketing



Eng. Mohamed Yousri
Senior Network Designer
& InoChain Launch Manager

Mr. Larsson has 25 years of experience in international sales and marketing. He was a co-founder of Wireless Matrix, XaCi, Lesswire, and part of the team to list H&D Wireless on Nasdaq in December 2017. He holds an MBA from Lund University in International Management and leadership.

Eng. Mohamed graduated with Honors from the Department of Nuclear and radiation engineering, faculty of engineering, Alexandria University. His majors are material design "subatomic scale" and radiation analysis



Mr. Ahmed Albarqawy

at Tazxila, Pakistan.

VP Marketing, Inovatian Telecommunications Sarl (Chad)

He studied at the Computer Institute of Computer. He worked as a representative of Dolphin Group in the United Arab Emirates in 2016 and became a representative of STCBC and Director of External Relations and Partner



Mr. Amr Higgy

VP Business Development Inovatian Limited

Mr. Amr Higgy shares 25yrs of technical and management experience from Silicon Valley. Mr. Higgy has worked and consulted with several startups and Fortune 100 companies like Oracle, Seagate, Cisco, Vernier Networks, Tech Data, Dupont and more.



**Mr. Johan Frank** 

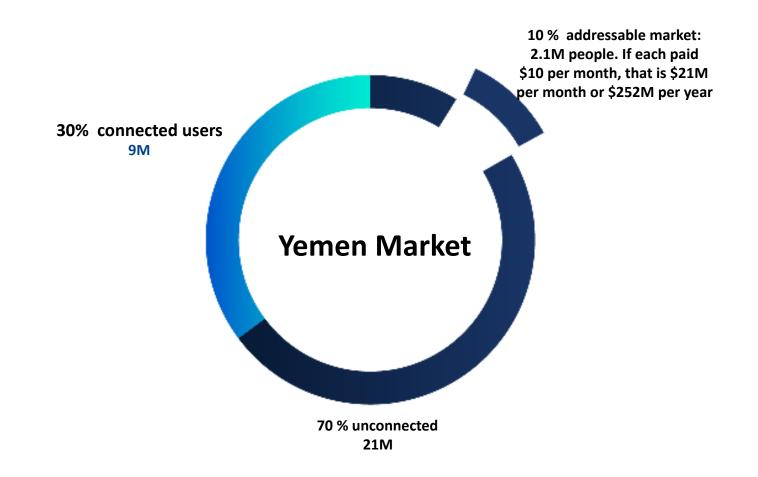
VP Marketing , Inovatian Europe (Sweden)

Have worked for the last 35 years as an entrepreneur within the software industry. Have been working as a consultant in different positions for companies like CBS, NBC, IBM, Wincor, and Olivetti. Have created and sold several companies.



#### **Market Size**

Internet Users Statistics for Africa's countries located on the Equator





## Competition

Scalable, reliable, low cost

Balloons enabled connectivity - Unproven





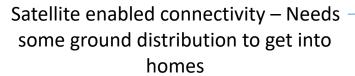












Use Ethereum blockchain - Not reliable, limited technical expertise

Potential Partners



# **Ready to Launch**

Inovatian has tested the system in Pakistan and has an ongoing pilot in Cairo, Egypt Inovatian has conditional approval for wireless data operator license in Chad and has an understanding with a number of satellite service providers in Nigeria and Cameroon.

"We tested Inovatian's system covering the town of Timergarah, Pakistan, and the system performed exceptionally well with coverage and data rates. We are keen to launch the system in a few cities in Pakistan."



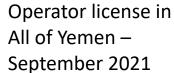
Mr. Syed Nadeem Raza, Member National Council, Central Joint Secretary, (CEC PTI) Faisalabad Division, Central Executive Committee PTI, (Ruling party of Pakistan)



## 18 Months Roadmap







April 30, 2022 – Luanch service in Eden and Almokha Launch Cloud-Storage services based on Blockchain. Launch long distance origination and termination services. October 2022 – Launch in Hadramoot
Launch Cybersecurity as a service

December 2022
Introduce low cost
device with local server
support



#### **REVENUE MODEL**



Saas Model: Operate mobile wireless data networks in Eden and Almokha a minimum of \$10 per user per month



Sell add-on services i.e., VoIP, cash transfer, etc.



Sell mesh products to customers



Sell advertisements

#### **Eden Saas Revenue Model**

The network in Eden will cost around \$10M and can be launched within six months from the receipt of the financing.

- Population 1.5M
- ☐ Assuming 20% penetration within 3 years
- ✔ Projected monthly revenue will be \$3M or \$27M per year
- ✔ Projected gross profit \$12.5M



## Inovation Connects the Unconnected!